

## Brandaid–Online Website Brief

August 27, 2010

Page	Content	Comments
1	Home Page	
2	Gallery	
3	Print Shop - Detailed View	
4	Product Selection + Matching Items	
5	Graphic Design Shop	
6	Artwork Information	
7	Cart	
8	Login	
9	Registration	
10	Payment	
11	Verify Order	
12	Thank You Confirmation	
13	Job Tracker	
14	Job Details	
15	Order History	
16	Invoice Summary	
17	Job Search	
18	Edit Account Details	
19	Quote Request	
20	Brandaid info / News / Employment / Marketing	Pages for each
21	Portfolio / Reviews / Client Logos	
22	Print Support & Help Topics	
22a	Print Support & Help Topics	
22b	Print Support & Help Topics	
23	Terms & Conditions	
24	Privacy Policy	
25	Feedback Pop-up	
26	Developer's Notes (Plus all Notes in <a href="#">Pink</a> )	
27	Flow Chart	
28	Email Registration Confirmation	

main navigation, same across whole site

Welcome to the Brandaid Online Print Store

Search i recommend using google site search facility, too difficult to run any other kind of search on this type of site.

flash animated gallery of product gallery templates, auto updated. Will use imageflow gallery xml driven flash



Free Creative Design. No messy Do-It-Yourself-Online. We do it all for you.

New to Brandaid-Online?

STEP 1: Choose your Artwork  
STEP 2: Select your Printing  
STEP 3: Provide Information  
STEP 4: Checkout ...more

Latest

This space for welcoming new customers and any updates or news ...more

Your comments

'We discovered Brandaid from a newspaper advertisement and have not used any other company since. We are a busy company with.. ..more



general cms content area

Free Customizing

Search our gallery for pre-designed templates. No messy create your own online, we'll do the work for you free

Get Started

Instant Reorder

Need a Quick Reorder? Existing customers. Find your Job in your Order History and press Reorder Now. We'll do the rest!

Instant Reorder



Ready Artwork

Upload it. Pick your printing. Leave the rest to us.

Use Own Artwork

general cms content areas

Business Cards On Sale

View our tempting business card prices and free artwork offers.

view specials



Match up your set

Make an impression, streamline your identity. Take advantage of our matching sets packages.

matching sets



Get the word out

Search our gallery for creative templates. No messy create your own online, we'll do the work for you free.

view gallery



DELTA



Scrollable promotional area, promotions are uploaded via admin in form of jpg or png image and can be linked to any url required. They will output in specified order

Terms of Use  
Privacy Policy  
Contact Us

Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts

Brandaid -Online.com Print Media Marketing & Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.

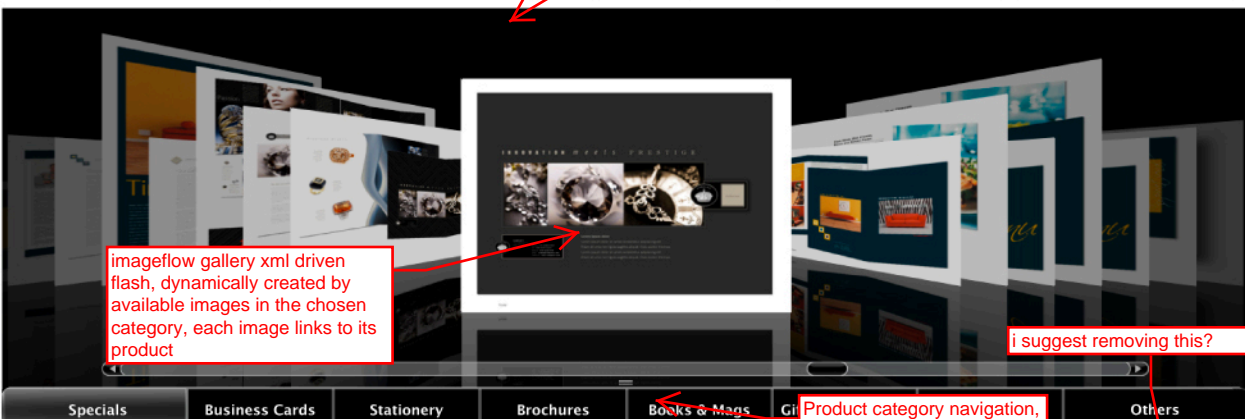
footer - constant across whole site

rotating through testimonial logos

This is the 'GALLERY' page, not to be mistaken with a photo gallery, its a product gallery. The menu options below the animated area specify the categories available. There will be submenus on mouse over, you can either view all in parent category or view by sub category

Welcome to the Brandaid Gallery

Login | Job Status | Account | Help | Contact Us | Search



imageflow gallery xml driven flash, dynamically created by available images in the chosen category, each image links to its product

i suggest removing this?

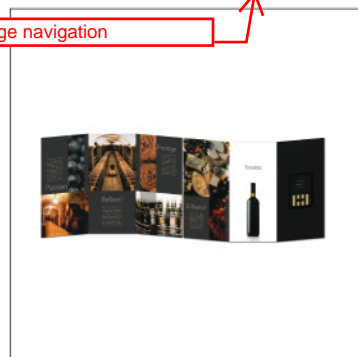
Product category navigation, once clicked displays products below

Brochures, Books, Magazines, Catalogues, Menus, Annual Reports

Search Template Q- Blank Templates

My Favourites

268 ITEMS 1 2 3 4 5 6



multi page navigation

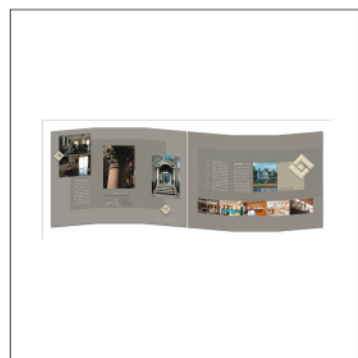
Select Add to Favs

Select Add to Favs

Select Add to Favs

click to preview - lightbox method

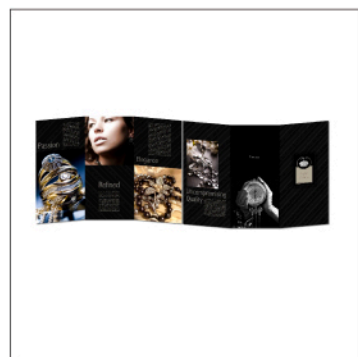
add to personal favourites list, will require register/login



Select Add to Favs

Select Add to Favs

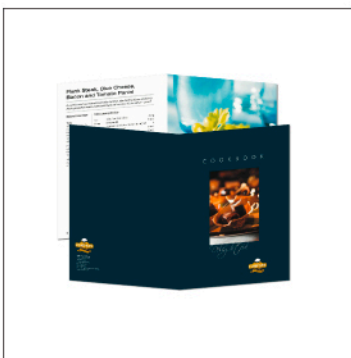
Select Add to Favs



Select Add to Favs

Select Add to Favs

Select Add to Favs



Select Add to Favs

Select Add to Favs

Select Add to Favs

4 1 2 3 4 5 6



Home Site Map Terms of Use Privacy Policy Contact Us

Brandaid Info Portfolio Testimonials Feedback

Gallery Graphic Design Services Upload Own Artwork Instant Reorder Create a Matching Set

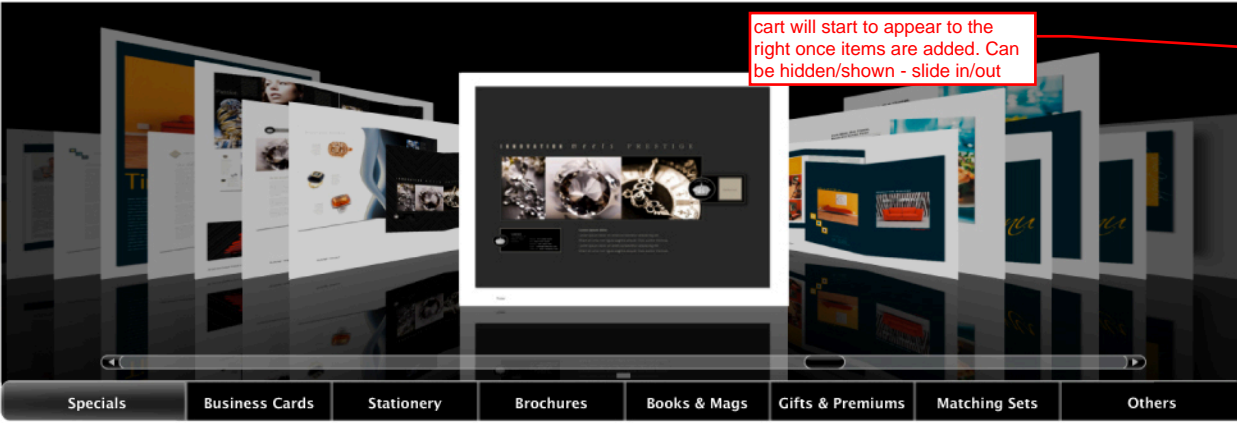
Quote Request Print Support DIY Online Templates Folding Diagrams

Shop Specials Shop Matching Sets Shop Stationery Shop Advertising Shop Books & Mags Shop Signage Shop Gifts



Welcome to the Brandaid Online Print Store

Login | Job Status | Account | Help | Contact Us | Gallery | Search



cart will start to appear to the right once items are added. Can be hidden/shown - slide in/out

Product	Qty	Cost
Printing Business Card Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card BC 54x89mm Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Cart Subtotal		A\$ 4,500.00
Shipping		A\$ 200.00
<b>Order Total</b>		<b>A\$ 4,700.00</b>

Print Shop

links to a general quote request form (see page 20)

Select Your Printing | Request a Quote | Gallery

break down of sub categories, same as displayed across top of page. This list will need to be dynamic so it can be added/edited, with facility to disable/hide a section when required

Sorted by: Advertising & Marketing

268 Items 1 2 3 4 5 6

<p><b>A4 Letterhead</b></p> <p>Printed on Premium Laser Stock</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>Compliments Slips</b></p> <p>Printed on Premium Stock</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>DL Envelopes</b></p> <p>Printed on Premium Stock</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>
<p><b>A5 Flyers</b></p> <p>Printed on Premium Gloss Stock</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>DL Cards</b></p> <p>Printed on Premium Board with Gloss Celloglazing</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>6 page Folded Brochure</b></p> <p>Printed on Premium Gloss Stock</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>
<p><b>Postcards</b></p> <p>Printed on Premium Board with Gloss Celloglazing</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>Presentation Folders</b></p> <p>Printed on Premium Board with Gloss Celloglazing</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>A5 Note Pads</b></p> <p>Printed on Premium Stock and Padded</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>
<p><b>Posters</b></p> <p>Printed on Premium Gloss Stock</p> <ul style="list-style-type: none"> <li>A1 50 [AU\$ 100]</li> <li>A2 50 [AU\$ 120]</li> <li>A3 50 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>Fridge Calendars</b></p> <p>Printed on Premium Board with Gloss Celloglazing and Magnet</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>Golf Score Cards</b></p> <p>Printed on Premium Stock</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 100]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>
<p><b>Bookmarks</b></p> <p>Printed on Premium Board and Celloglazed</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 120]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>Marketing Pack</b></p> <p>Printed on Premium Stocks and Boards</p> <p>12 page Brochure Postcard A4 Letterhead Business Card</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 120]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p><b>Save 20%</b> Free Customizing</p>	<p><b>Business Essentials Starter Pack</b></p> <p>Printed on Premium Stocks and Boards</p> <p>Logo Design Business Cards A4 Letterheads DL Compliments DL Envelope 6 Page Folding Brochure</p> <ul style="list-style-type: none"> <li>1000 [AU\$ 120]</li> <li>2000 [AU\$ 120]</li> <li>3000 [AU\$ 130] <a href="#">more</a></li> </ul> <p><b>Save 20%</b> Free Customizing</p>
<p><b>A4 Multipage Magazines/Catalogue</b></p> <p>Printed on Premium Stock with Board Celloglazed Cover and Bonded</p> <p>Qty 2,000</p> <ul style="list-style-type: none"> <li>24 Pages [AU\$ 130]</li> <li>28 Pages [AU\$ 100]</li> <li>32 Pages [AU\$ 120]</li> <li>36 Pages [AU\$ 130]</li> <li>40 Pages [AU\$ 130] <a href="#">more</a></li> </ul> <p>Qty 5,000</p> <ul style="list-style-type: none"> <li>24 Pages [AU\$ 130]</li> <li>28 Pages [AU\$ 100]</li> <li>32 Pages [AU\$ 120]</li> <li>36 Pages [AU\$ 130]</li> <li>40 Pages [AU\$ 130] <a href="#">more</a></li> </ul> <p>Qty 10,000</p> <ul style="list-style-type: none"> <li>24 Pages [AU\$ 130]</li> <li>28 Pages [AU\$ 100]</li> <li>32 Pages [AU\$ 120]</li> <li>36 Pages [AU\$ 130]</li> <li>40 Pages [AU\$ 130] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>A4 Multipage Newsletter/Brochures</b></p> <p>Printed on Premium Stock and Bonded</p> <p>Qty 2,000</p> <ul style="list-style-type: none"> <li>4 Pages [AU\$ 120]</li> <li>8 Pages [AU\$ 120]</li> <li>12 Pages [AU\$ 130]</li> <li>16 Pages [AU\$ 100]</li> <li>20 Pages [AU\$ 120] <a href="#">more</a></li> </ul> <p>Qty 5,000</p> <ul style="list-style-type: none"> <li>4 Pages [AU\$ 120]</li> <li>8 Pages [AU\$ 120]</li> <li>12 Pages [AU\$ 130]</li> <li>16 Pages [AU\$ 100]</li> <li>20 Pages [AU\$ 120] <a href="#">more</a></li> </ul> <p>Qty 10,000</p> <ul style="list-style-type: none"> <li>4 Pages [AU\$ 120]</li> <li>8 Pages [AU\$ 120]</li> <li>12 Pages [AU\$ 130]</li> <li>16 Pages [AU\$ 100]</li> <li>20 Pages [AU\$ 120] <a href="#">more</a></li> </ul> <p>Free Customizing</p>	<p><b>A5 Multipage Newsletter/Brochures</b></p> <p>Printed on Premium Stock and Bonded</p> <p>Qty 2,000</p> <ul style="list-style-type: none"> <li>4 Pages [AU\$ 120]</li> <li>8 Pages [AU\$ 120]</li> <li>12 Pages [AU\$ 130]</li> <li>16 Pages [AU\$ 100]</li> <li>20 Pages [AU\$ 120] <a href="#">more</a></li> </ul> <p>Qty 5,000</p> <ul style="list-style-type: none"> <li>4 Pages [AU\$ 120]</li> <li>8 Pages [AU\$ 120]</li> <li>12 Pages [AU\$ 130]</li> <li>16 Pages [AU\$ 100]</li> <li>20 Pages [AU\$ 120] <a href="#">more</a></li> </ul> <p>Qty 10,000</p> <ul style="list-style-type: none"> <li>4 Pages [AU\$ 120]</li> <li>8 Pages [AU\$ 120]</li> <li>12 Pages [AU\$ 130]</li> <li>16 Pages [AU\$ 100]</li> <li>20 Pages [AU\$ 120] <a href="#">more</a></li> </ul> <p>Free Customizing</p>

multiple qty pricing

more takes you to detailed product listing page with all options

268 Items 1 2 3 4 5 6

This is the page displayed after choosing a crown themed business card from the product gallery

Business Cards

Select Your Printing | Request a Quote | Gallery

Artwork Options

**Browse Our Design Gallery**  
Select from the Brandaid Template Gallery and we'll customize it for you free. You may also add your own logo and images and change the colour scheme.

**Upload Your Own Artwork**  
Upload your own print ready artwork and we'll print it for you. Go to Upload Own Artwork or select your printing first.

**Instant Reorder**  
Reorder from previously printed artwork. Login to your Account History.

**Use Brandaid Creative**  
Let our professional design team create fresh unique creative for you. Go to Graphic Design

Shop Specials  
Shop Matching Sets

**Stationery**  
Business Cards  
Letterheads  
Note Pads  
Compliments Slips  
Envelopes  
Folders  
Stick Notes  
Rubber Stamps

**Advertising**  
Flyers  
Cards  
Brochures

**Books & Magazines**  
Magazines  
Catalogues  
Annual Reports  
Books  
Menus

**Signage**  
Posters  
Banners  
Bumper Stickers  
Car Door Magnets  
Window Decals  
Loyalty Cards  
Labels

**Gifts & Premiums**  
Calendars  
Bookmarks  
Engraved Pens  
Pen Gift Box  
Hats  
T-Shirts  
Invitations  
Magnets  
Mugs  
Cotton Bags  
Keyrings  
Gift Certificates  
Mouse Mats  
Hats  
Luggage Tags  
Name Tags  
Stickers



Products will all relate to a 'theme', themes will need to be set by the admin, eg this is part of the 'crown' theme. So when crown business card is chosen below will be displayed other 'crown' themed items

Crown Business Card

Printed full colour front with Matt Celloglaze on both sides  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design & Customizing

Button to read 'Customise' instead

Add to Cart

Add Matching Items now and Save

268 Items 1 2 3 4 5 6



A4 Letterhead

Printed on High Quality Laser Stock  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing



With Compliments

Printed on High Quality Stock  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing



A5 Flyers

Printed on High Quality Gloss 130gsm Stock  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing



DL Cards

Printed on High Quality Board with Gloss Celloglaze  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing



Postcards

Printed on High Quality Board with Gloss Celloglaze  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing

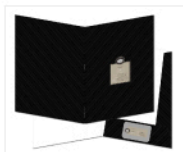


A4 Multipage Magazine Annual Report / Catalogue

Printed on High Quality Stock  
Estimated Ship 7 - 14 days from final artwork approval

- 4 pages [AU\$300]
- 8 pages [AU\$500]
- 12 pages [AU\$650]
- 16 pages [AU\$650] more

Free Design & Customizing



Presentation Folders

Printed on High Quality Heavy Board  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing



Fridge Calendars

Printed on High Quality Stock  
Estimated Ship 7 - 14 days from final artwork approval

- 1000 [AU\$ 100]
- 2000 [AU\$ 120]
- 3000 [AU\$ 130] more

Free Design Customizing

268 Items 1 2 3 4 5 6

Product	Qty	Cost
Printing Business Card Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card BC 54x89mm Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free

Cart Subtotal A\$ 4,500.00  
Shipping A\$ 200.00  
Order Total A\$ 4,700.00

Checkout Now

In this screen the customer may choose additional matching items and then hit add to cart, next screen they will be prompted to choose between 'i will upload all artwork needed now' OR 'i will specify text and/or instructions for each item select'. First option will give them a upload facility to upload with, 2nd option will provide a form for each item chosen.

So when creating a product in the admin it should be specified what customer input is required for each product in order to add it to the cart and checkout.

Whenever a product is chosen it should display associated form fields/questions for the product



Home  
Site Map  
Terms of Use  
Privacy Policy  
Contact Us

Brandaid Info  
Portfolio  
Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts

Welcome to the Brandaid Online Creative Store

Login | Job Status | Account | Help | Contact Us | Gallery | Search

Graphic Design

Want Free Design? Go to the Brandaid Template Gallery

Select Your Design | Request a Quote | Gallery

Sorted by: Crown Theme

268 Items 1 2 3 4 5 6 7

- Shop Specials
- Shop Matching Sets
- Shop Stationery
- Shop Advertising
- Shop Books & Mags
- Shop Signage
- Shop Gifts

Stationery

- Business Cards
- Letterheads
- Note Pads
- Compliments Slips
- Envelopes
- Folders
- Stick Notes
- Rubber Stamps

Advertising

- Flyers
- Cards
- Brochures

Books & Magazines


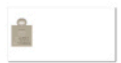
















- Magazines
- Catalogues
- Annual Reports
- Books
- Menus

Signage

- Posters
- Banners
- Bumper Stickers
- Car Door Magnets
- Window Decals
- Loyalty Cards
- Labels

Gifts & Premiums

- Calendars
- Bookmarks
- Engraved Pens
- Pen Gift Box
- Hats
- T-Shirts
- Invitations
- Magnets
- Mugs
- Cotton Bags
- Keyrings
- Gift Certificates
- Mouse Mats
- Hats
- Luggage Tags
- Name Tags
- Stickers

 <p><b>A4 Letterhead</b> Unique Creative Design. ○ Single Side [A\$50] ○ Both Sides [A\$55] Estimated turnaround 1-3 days</p>	 <p><b>With Compliments</b> Unique Creative Design. ○ Single Side [A\$55] ○ Both Sides [A\$55] Estimated turnaround 1-3 days</p>	
 <p><b>A5 Flyers</b> Unique Creative Design. ○ Single Side [A\$150] ○ Both Sides [A\$220] Estimated turnaround 1-3 days</p>	 <p><b>DL Cards</b> Unique Creative Design. ○ Single Side [A\$150] ○ Both Sides [A\$220] Estimated turnaround 1-3 days</p>	 <p><b>Brochure 6 page folded</b> Unique Creative Design. ○ DL Size [A\$400] ○ A5 Size [A\$420] ○ A4 Size [A\$440] Estimated turnaround 1-3 days</p>
 <p><b>Postcards</b> Unique Creative Design. ○ Single Side [A\$150] ○ Both Sides [A\$220] Estimated turnaround 1-3 days</p>	 <p><b>Fridge Calendar</b> Unique Creative Design. ○ Single Side [A\$150] Estimated turnaround 1-3 days</p>	 <p><b>Note Pads</b> Unique Creative Design. ○ Single Side [A\$55] Estimated turnaround 1-3 days</p>
 <p><b>Presentation Folders</b> Unique Creative Design. ○ Single Side [A\$220] Estimated turnaround 1-3 days</p>	 <p><b>Poster</b> Unique Creative Design. ○ Single Side [A\$300] Estimated turnaround 1-3 days</p>	 <p><b>Bookmarks</b> Unique Creative Design. ○ Single Side [A\$120] ○ Both Sides [A\$150] Estimated turnaround 1-3 days</p>
 <p><b>New Business Essentials Pack</b> Unique Creative Design. ○ Logo Design, Business Card, Letterhead, Compliments, Envelope and 6 Page Brochure [A\$880] save A\$240 Estimated turnaround 1-3 days</p>	 <p><b>Marketing Pack</b> Unique Creative Design. ○ 12 page Brochure, Postcard, Presentation Folder, Letterhead, Business Card [A\$960] save A\$240 Estimated turnaround 1-3 days</p>	 <p><b>New Business Essentials Pack</b> Unique Creative Design. ○ Logo Design, Business Card, Letterhead, Compliments, Envelope and 6 Page Brochure [A\$880] save A\$240 Estimated turnaround 1-3 days</p>
 <p><b>Multipage Magazine Annual Report / Catalogue</b> Unique Creative Design. Any finished size. ○ 4 pages [A\$300] ○ 8 pages [A\$500] ○ 12 pages [A\$650] ○ 16 pages [A\$650] more Specific Size? Let us know in next step. Estimated turnaround 3-10 days</p>	 <p><b>Multipage Magazine Annual Report / Catalogue</b> Unique Creative Design. Any finished size. ○ 4 pages [A\$300] ○ 8 pages [A\$500] ○ 12 pages [A\$650] ○ 16 pages [A\$650] more Specific Size? Let us know in next step. Estimated turnaround 3-10 days</p>	 <p><b>Multipage Magazine Annual Report / Catalogue</b> Unique Creative Design. Any finished size. ○ 4 pages [A\$300] ○ 8 pages [A\$500] ○ 12 pages [A\$650] ○ 16 pages [A\$650] more Specific Size? Let us know in next step. Estimated turnaround 3-10 days</p>

268 Items 1 2 3 4 5 6 7

Product	Qty	Cost
Printing Business Card Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card BC 54x89mm Full Colour front black on back	150,000	A\$ 1,500
Artwork Gallery BC31212312W	1	Free
Cart Subtotal		A\$ 4,500.00
Shipping		A\$ 200.00
<b>Order Total</b>		<b>A\$ 4,700.00</b>

Checkout Now



Home  
Site Map  
Terms of Use  
Privacy Policy  
Contact Us

Brandaid Info  
Portfolio  
Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts

Artwork Information

Information to appear on your documents

This is the page shown after choosing a product. At the top of the page there will need to first be a option "I will upload all necessary artwork, logos and information" OR "I need to specify artwork/logos and information for each option i've chosen". First option once clicked will give them a multi upload form where they can upload pdf, jpg, doc, psd etc files. These files must be stored in unique folder repository. All customer artwork will be stored on the server for long period of time

Below is an example form for postcards, other product forms will be similar questions.

once submitted all this info is stored ready for ordering through checkout

Cart - Items 0

Your Print Cart

Product	Qty	Cost
Printing Business Card Full Colour front black on back	150,000	AS 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card Full Colour front black on back	150,000	AS 1,500
Artwork Gallery BC31212312W	1	Free
Printing Business Card BC 54x89mm Full Colour front black on back	150,000	AS 1,500
Artwork Gallery BC31212312W	1	Free
Cart Subtotal		AS 4,500.00
Shipping		AS 200.00
<b>Order Total</b>		<b>AS 4,700.00</b>

Checkout Now

**Don't Forget!**

If you're supplying Images and/or Logos to be used in your Graphic Design or Customization, please ensure:

- Resolution is minimum 300dpi
- Colour mode set at CMYK or 8 bit colour
- Irregular Fonts are supplied or converted to paths or outlines

If you're supplying Print Ready artwork please see Print Support.

Need Help?



will link to live chat function, will power this with craftysyntax live chat

Developer's Notes: The forms should show up automatically in order. For this example we're using the business card cart item first, when the customer has completed filling in this form, the line "Information being Supplied" could open.

link to contact page

We'll need to setup Live Help.

Business Cards

Crown Business Card Printed full colour front with Matt Celloglaze on both sides

Information Supplied

Letterheads

Crown A4 Letterheads Printed full colour on Premium Laser Stock

Information Supplied

Compliments Slips

Crown DL Compliments Slips Printed full colour on Premium Laser Stock

Information Supplied

Postcards

Crown Postcards Both Sides Printed full colour on Premium Stock with Celloglazing.

Information Being Supplied

Tell us as much information as possible to help us get a feel for you and your product. If you're uploading your own ready to print artwork, please see our specification checklist.

Learn more

Information to appear on your document

It's all in the files I'm uploading

Add a new page for each additional page/side of your documents. Page 1.

Text input field for adding a new page.

Add a new page

Preferred colour scheme

Leave as is / Change to

Special Instructions

Text input field for special instructions.

Will you be supplying any files below?

No / Yes

How many files?

Total pages?

Your Name

Contact number

Please Upload your images / files / logos / documents.

File upload 1 to 5

Choose File buttons

Save for later

Next

save for later option will still upload and save attachments and place it in a 'temporary' cart accessible only if the user has registered and logged in.

once hit will upload files and info, need a progress indicator for uploads so client can see progress, some files will be large. Next step will be the cart with option to checkout or continue shopping



- Home, Site Map, Terms of Use, Privacy Policy, Contact Us
- Brandaid Info, Portfolio, Testimonials, Feedback
- Gallery, Graphic Design Services, Upload Own Artwork, Instant Reorder, Create a Matching Set
- Quote Request, Print Support, DIY Online Templates, Folding Diagrams
- Shop Specials, Shop Matching Sets, Shop Stationery, Shop Advertising, Shop Books & Mags, Shop Signage, Shop Gifts

Welcome to the Brandaid Online Print Store

Login | Job Status | Account | Help | Contact Us | Ga

Items in your Print Cart

JOB Id's auto generated by system

this is ID for artwork template chosen

option to remove from cart (which will delete any uploads associated from server), edit which will take you back to the customising form, view will show you the product page

Job ID	Product	Colours	Qty	Price	Actions
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500	Remove   Edit   View
CBC23462	Artwork Gallery BC31212312W		1	Free	Remove   Edit   View
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500	Remove   Edit   View
CBC23462	Artwork Gallery BC31212312W		1	Free	Remove   Edit   View
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500	Remove   Edit   View
CBC23462	Artwork Gallery BC31212312W		1	Free	Remove   Edit   View

All prices are stated in Australian Dollars. Please view your files to ensure they have loaded correctly.

Cart Subtotal	A\$ 4,500.00
Shipping	A\$ 200.00
<b>Order Total</b>	<b>A\$ 4,700.00</b>

Continue Shopping

Checkout Now









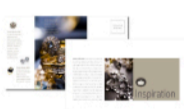



Special Instructions:

Empty text box for special instructions.

free input by customer, order comments or shipping directions

cross promotional area, needs to be 'smart' and display products related to the items in the above cart. So in the admin there will need to be facility to 'relate' products to other products, probably a product relationship database

Checkout These Offers!

 <p><b>A4 Letterhead</b> Printed on High Quality Laser Stock Estimated Ship 7 - 14 days from final artwork approval ○ 1000 [AU\$ 100] ○ 2000 [AU\$ 120] ○ 3000 [AU\$ 130] more </p> <p>Free Design Customizing</p>	 <p><b>With Compliments</b> Printed on High Quality Stock Estimated Ship 7 - 14 days from final artwork approval ○ 1000 [AU\$ 100] ○ 2000 [AU\$ 120] ○ 3000 [AU\$ 130] more </p> <p>Free Design Customizing</p>
 <p><b>A5 Flyers</b> Printed on High Quality Gloss 130gsm Stock Estimated Ship 7 - 14 days from final artwork approval ○ 1000 [AU\$ 100] ○ 2000 [AU\$ 120] ○ 3000 [AU\$ 130] more </p> <p>Free Design Customizing</p>	 <p><b>DL Cards</b> Printed on High Quality Board with Gloss Celloglaze Estimated Ship 7 - 14 days from final artwork approval ○ 1000 [AU\$ 100] ○ 2000 [AU\$ 120] ○ 3000 [AU\$ 130] more </p> <p>Free Design Customizing</p>
 <p><b>Postcards</b> Printed on High Quality Board with Gloss Celloglaze Estimated Ship 7 - 14 days from final artwork approval ○ 1000 [AU\$ 100] ○ 2000 [AU\$ 120] ○ 3000 [AU\$ 130] more </p> <p>Free Design Customizing</p>	 <p><b>A4 Multipage Magazine Annual Report / Catalogue</b> Printed on High Quality Stock Estimated Ship 7 - 14 days from final artwork approval ○ 4 pages [AU\$300] ○ 8 pages [AU\$500] ○ 12 pages [AU\$650] ○ 16 pages [AU\$650] more </p> <p>Free Design &amp; Customizing</p>

Frequently Asked Questions

editable cms area

What payment methods can I use? You can pay in a variety of ways, including Paypal, credit and debit cards. You can also use a cheque, bank transfer, cash deposit, and credit card installment plan. Just email Brandaid Accounts at accounts@brandaid-online.com for more information.

When will I get my items? You can keep track of the status of your job through 'Job Tracker' in your account history. The ETA is an estimated time of delivery of when your items will be delivered to your shipping address. This includes artwork, printing, packaging, and carrier delivery times. Locations outside major city areas will require an additional 1-2 business days for delivery.

If you have difficulty ordering online please contact Brandaid-Online Help.

Checkout Now



Home Site Map Terms of Use Privacy Policy Contact Us

Brandaid Info Portfolio Testimonials Feedback

Gallery Graphic Design Services Upload Own Artwork Instant Reorder Create a Matching Set

Quote Request Print Support DIY Online Templates Folding Diagrams

Shop Specials Shop Matching Sets Shop Stationery Shop Advertising Shop Books & Mags Shop Signage Shop Gifts



BRANDAID-ONLINE



## Login

### Returning customers

Returning customers: Please enter your email address and password.

Email Address

Password

[Forgot Password?](#)

[Sign In](#)

### New customers

New customers: If you're new to Brandaid, please enter your email to proceed to checkout.

Email Address

[Create Account](#)



Welcome to the Brandaid Online Print Store

[Login](#) | [Job Status](#) | [Account](#) | [Help](#) | [Contact Us](#) | [Gallery](#) | 

Secure connection   Login   Billing & Shipping   Payment   Verify

## Billing and Shipping Information

### Billing Information

First Name  Last Name

Company Name

Type of Business

Title

Address

Town / City  State  Postcode

Country

Daytime Phone

Mobile

Email Address

### Shipping Information (for shippable items)

First Name  Last Name

Company Name

Type of Business

Title

Address (we cannot ship to PO boxes)

Town / City  State  Postcode

Country

Daytime Phone

Mobile

Email Address

[Copy billing information to shipping information](#)

### Security

Choose a password

Verify Password

Login Email

Password Hint

If you ever forget your password, we'll show you this reminder.

[Continue](#)



[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)

[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)

[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)

[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)

[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)


Welcome to the Brandaid Online Print Store


[Login](#) | 
 [Job Status](#) | 
 [Account](#) | 
 [Help](#) | 
 [Contact Us](#) | 
 [Gallery](#) |

[Secure connection](#) | 
 [Login](#) | 
 [Billing & Shipping](#) | 
 [Payment](#) | 
 [Verify](#)

### Payment

Payment Method:


- Pay by PayPal 

Place your order and pay by Paypal. Your Order will be shipped to the address in your Shipping Information.
- Pay by American Express 

Card Number

Expiry Date (MM/YY)  /

Cardholder's Name (as it appears on the card)

Enter security code:  [What is this?](#) 
- Pay by Bank Transfer
 

Place your order and we will forward to you the Bank details applicable to you

paypal IPN option

We recommend using away.com.au payment gateway for credit card processing, but wont be limited to amex, so logo/options for visa/mastercard also required here

Need 4th option for 'Invoice Me' which is basically the same as pay by bank transfer, where the customer is sent a invoice and they need to manually arrange payment.

Billing Address:

Anthi Prieston  
 9B Costa Bello 288 Hong Kin Rd  
 Tui Min Hoi Sai Kung  
 Hong Kong  
 27928388  
 63900433

Shipping Address:

Anthi Prieston  
 9B Costa Bello 288 Hong Kin Rd  
 Tui Min Hoi Sai Kung  
 Hong Kong  
 27928388

[Change this address](#)

[Change this address](#)

Order Confirmation Email

this is confusing and not regular, we wont include this

Shipping Method:

Standard International Courier A\$ 0

Order Summary

Job ID	Product	Colours	Qty	Cost
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free

All prices are stated in Australian Dollars.

Order Subtotal	A\$ 4,500.00
Shipping	A\$ 200.00
VIP Discount 10%	A\$ -450.00
Promo Code	A\$ -150.00
Estimated Tax	A\$ 450.00
<b>Order Total</b>	<b>A\$ 4,550.00</b>

Shopping Agreement

If there is a pre-existing agreement between Brandaid-Online and my Company, those terms apply to this purchase. Otherwise, I have read the terms and conditions and I accept that these terms apply to my purchase.



[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)

[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)

[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)

[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)

[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)

Welcome to the Brandaid Online Print Store




[Login](#) | [Job Status](#) | [Account](#) | [Help](#) | [Contact Us](#) | [Gallery](#) | 

Secure connection    Login    Billing & Shipping    Payment    Verify

## Payment

oops, duplicate page

Payment Method:

- Pay by PayPal   
Place your order and pay by Paypal. Your Order will be shipped to the address in your Shipping Information.
- Pay by American Express   
Card Number   
Expiry Date (MM/YY)  /   
Cardholder's Name (as it appears on the card)   
Enter security code: [What is this?](#) 
- Pay by Bank Transfer  
Place your order and we will forward to you the Bank details applicable to your area.

## Billing Address:

Anthi Prieston  
9B Costa Bello 288 Hong Kin Rd  
Tui Min Hoi Sai Kung

Hong Kong  
27928388  
63900433

[Change this address](#)

## Shipping Address:

Anthi Prieston  
9B Costa Bello 288 Hong Kin Rd  
Tui Min Hoi Sai Kung

Hong Kong  
27928388

[Change this address](#)

## Order Confirmation Email

## Shipping Method:

Standard International Courier A\$ 0

## Order Summary

Job ID	Product	Colours	Qty	Cost
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	A\$ 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free

All prices are stated in Australian Dollars.

## Shopping Agreement

If there is a pre-existing agreement between Brandaid-Online and my Company, those terms apply to this purchase. Otherwise, I have read the [terms and conditions](#) and I accept that these terms apply to my purchase.

Order Subtotal	A\$ 4,500.00
Shipping	A\$ 200.00
VIP Discount 10%	A\$ -450.00
Promo Code	A\$ -150.00
Estimated Tax	A\$ 450.00
<b>Order Total</b>	<b>A\$ 4,550.00</b>



Home  
Site Map  
Terms of Use  
Privacy Policy  
Contact Us

Brandaid Info  
Portfolio  
Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts



Welcome to the Brandaid Online Print Store

[Login](#) | [Job Status](#) | [Account](#) | [Help](#) | [Contact Us](#) | [Gallery](#) | 

## Thank you for your order.

We're processing it now. You will receive an email confirmation shortly.

We appreciate the opportunity to work with you. A Brandaid representative will be in touch with you soon. Please visit [Job Status](#) to track your order.

Billing Address:

Anthi Prieston  
9B Costa Bello 288 Hong Kin Rd  
Tui Min Hoi Sai Kung  
Hong Kong  
27928388  
63900433

Payment Method:

Payment Receipt number here

American Express: \*2007 AS 00.00  
Expires: 06/2010

Order completed, email sent to customer, email sent to admin re order placed. order is stored in database and accessible by customer and admin

Email Confirmation to:

email address here

Need to output JOB ID here, needs to be randomly generated

### Order Summary

JOB ID	PRODUCT	COLOURS	QTY	COST
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	AS 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	AS 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free
PBC12345	Printing Business Card BC 54x89mm	Full Colour front black on back	150,000	AS 1,500
CBC23462	Artwork Gallery BC31212312W		1	Free

All prices are stated in Australian Dollars.

Shipping Address:

Anthi Prieston  
9B Costa Bello 288 Hong Kin Rd Tui Min Hoi Sai Kung  
Hong Kong  
Telephone 27928388

Method: Standard

Order Subtotal	AS 4,500.00
Shipping	AS 200.00
VIP Discount 10%	AS -450.00
Promo Code	AS -150.00
Estimated Tax	AS 450.00
<b>Order Total</b>	<b>AS 4,550.00</b>

[Print Order](#)[View Account](#)

BRANDAID-ONLINE

Home  
Site Map  
Terms of Use  
Privacy Policy  
Contact Us

Brandaid Info  
Portfolio  
Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts

Brandaid -Online.com Print Media Marketing &amp; Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.



Welcome to the Brandaid Online Print Store

Login | Job Status | Account | Help | Contact Us | Gallery | Search

## Job Tracker

Client Name Here

we dont need to use tabs here,  
we'll make this area simpler

View Live Orders		View Order History	Invoice Summary	Search Job	Job ID or Invoice#
JOB ID	ORDER DATE	PRODUCT DESCRIPTION	STATUS	ARTWORK	INVOICE
2574888	08-Aug-09	Delta Airways With Compliments Slips 4 Colour, DL, White Laser	Awaiting Payment 10-Aug-09 ETA 16-Aug-09		0001111
2574999	08-Aug-09	Delta Airways DL Plain Envelopes 1 Colour, DL, White	Job dispatched Courier 10-Aug-09 ETA 16-Aug-09		0001112

[Edit Your Account Details](#)takes you to form to update  
account contact details**Tips:**

Select Job ID number to view all tracking and order information for that job.

Live Orders include jobs received in last 30 days.

Order History include jobs received within last 2 years. For older jobs please contact Brandaid-Online.

Print

Pay Account

triggers browser print function



Home  
Site Map  
Terms of Use  
Privacy Policy  
Contact Us

Brandaid Info  
Portfolio  
Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts

Brandaid -Online.com Print Media Marketing &amp; Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.

**Developer Notes:****ACCOUNTS****JOB TRACKER:**

- Client Name - Auto Entry - Company Name or Contact Person if no Company name given
- Search Job - Search Job by Brandaid Job ID and Invoice no.
- Job ID Auto Entry
- Job ID number TO Job Details
- Order Date - Auto entry
- Product Description - Brief description of job (auto entry)
- Status - Latest tracking entry to appear here, automatically overriding previous entries
- Artwork Attachment viewable
- Invoice number TO invoice (if unpaid PAY NOW button on invoice)
- To Press Pay account takes them to Payment Page showing all unpaid invoices.
- Brandaid contact links to email (setup) accounts@brandaid-online.com

## Job details

Client Name Here      Job ID: 2574865      [Search Job](#)      Job ID or Invoice#

CLIENT DETAILS	PRINT DETAILS	ARTWORK DETAILS	STATUS	ARTWORK
Company Name	Client Job ID	Artwork Details	11Aug09 Job Order Received	
Division	Printing Details	Examples	11Aug09 Payment Received	
Contact Name	Qty	DIY through designer	11Aug09 Creative	[Uploaded File attachments all formats here]
Title	Size	Gallery selection card no. C#	11Aug09 Artwork Approved	
Tel	Stock	Template Gallery	11Aug09 Print Production	
Cell	- General	Client supplied	11Aug09 Dispatched	
Fax	Multipage	Special Instructions		
Email	- Cover	Costs: Total Artwork Cost		
Postal Address	- Inside			
	Colours & finishes			[pdf format artwork by Brandaid]
	- General			
	Multipage			
	- Cover			
Delivery Address	- Inside			
	No. of pages			
	Sides			
	Extras			
	Artwork Details			
	Special Instructions			
	Costs: Total Printing Cost			

we are to neaten this up and make slightly different

[Edit Your Account Details](#)

[Straight Reorder](#)

this will add the order back into the cart ready to purchase but will be assigned a new job id of course

[Use this artwork - Edit Details](#)

[Use this design on new artwork](#)

will take you to customise screen prefilled with prior info but editable to place altered order



[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)

[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)

[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)

[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)

[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)



Welcome to the Brandaid Online Print Store

[Login](#) | [Job Status](#) | [Account](#) | [Help](#) | [Contact Us](#) | [Gallery](#) | 

## Order History

Client Name Here

View Live Orders		<b>View Order History</b>	Invoice Summary	Search Job	Job ID or Invoice#	
JOB ID	ORDER DATE	PRODUCT DESCRIPTION	STATUS	ARTWORK	INVOICE	REORDER
2574888	08-Aug-09	Delta Airways With Compliments Slips 4 Colour, DL, White Laser	Awaiting Payment 10-Aug-09 ETA 16-Aug-09		0001111	<input type="checkbox"/>
2574999	08-Aug-09	Delta Airways DL Plain Envelopes 1 Colour, DL, White	Job dispatched Courier 10-Aug-09 ETA 16-Aug-09		0001112	<input type="checkbox"/>

These are completed orders, live orders are orders that are new and pending fulfillment

Edit Your Account Details

**Tips:**

Select Job ID to view full details of your job.

Live Orders include jobs received in last 30 days.

Order History include jobs received within last 2 years. For older jobs, please contact [Brandaid-Online](#).[Straight Reorder](#)[Use this artwork - Edit Details](#)[Use this design on new artwork](#)

BRANDAID-ONLINE

[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)
[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)
[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)
[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)
[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)

Brandaid -Online.com Print Media Marketing &amp; Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.



## Invoice Summary

Client Name Here

View Live Orders	View Order History	Invoice Summary	Search Job	Job ID or Invoice#			
INVOICE NO.	INVOICE DATE	PRODUCT DESCRIPTION	ARTWORK	TOTAL AUD	PAID AUD	BALANCE DUE	PAYMENT STATUS
0001111	08-Aug-09	Delta Airways With Compliments Slips 4 Colour, DL, White Laser		\$366.00	\$183.00	\$0.00	Payment received Thank You
0001112	08-Aug-09	Delta Airways DL Plain Envelopes 1 Colour, DL, White					Payment received Thank You
0001113	08-Aug-09	Delta Airways With Compliments Slips 4 Colour, DL, White Laser					Pay Now <input type="checkbox"/>
0001114	08-Aug-09	Delta Airways DL Plain Envelopes 1 Colour, DL, White					Pay Now <input type="checkbox"/>

If client has chosen a offline payment method (invoice or bank) then the invoice will have a pay now option, client selects invoices to pay and hits pay account. This will give them a credit card or paypal option as this is the only way to pay 'now', payment process as usual and invoices/orders are marked as paid.

admin should be able to have control over invoice payments also from their end, incase customer pays over the phone and the invoice needs marking off as paid

[Edit Your Account Details](#)

**Notes:**  
 Select Invoice number to view the details.  
 All prices are stated in Australian Dollars.  
 Please contact Brandaid Accounts for enquiries.

[Print](#)
[Pay Account](#)

[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)
[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)
[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)
[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)
[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)

Brandaid -Online.com Print Media Marketing & Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.

### Developer Notes:

#### ACCOUNTS

#### INVOICE SUMMARY:

- Client Name - Auto Entry - If no Company Name, use client name
- Search Job - Search Job by Brandaid Job ID and Invoice number
- Invoice No. TO Actual Invoice - view & pay options
- Invoice date - Auto Entry
- Product description - Brief description of job
- Artwork Attachment viewable
- Total AUD - Auto Entry of Invoice Total + editable through Admin
- Paid AUD - Auto Entry Amount received toward invoice + editable through Admin
- Balance due - Auto Calculation
- Payment Status - Auto message when payment received - Payment received, Thank you. Auto Pay Now with button for any unpaid invoices including part-payments. To Press Pay Now button selects items to be paid.
- To Press Pay account takes them to Payment Page showing all selected invoices to pay. Payments page should also show list of outstanding invoices in case they want to add more for payment.
- I need to be able to enter payment details on behalf of the client when payments are received by either credit card by email/fax or direct credit.
- Link to Brandaid Accounts email - need to setup email account accounts@brandaid-online.com

Now to make mention of the obvious, the admin interface will need to keep track of all financial transactions, be able to see what orders are paid/ unpaid, record of failed transactions and simple reporting of total orders for a to/ from DATE selection.



Welcome to the Brandaid Online Print Store

[Login](#) | [Job Status](#) | [Account](#) | [Help](#) | [Contact Us](#) | [Gallery](#) |

## Job Search

Client Name Here

[View Live Orders](#)[View Order History](#)[Invoice Summary](#)[Search Job](#)[Job ID or Invoice#](#)

JOB ID	ORDER DATE	PRODUCT DESCRIPTION	STATUS	ARTWORK	INVOICE	REORDER
2574888	08-Aug-09	Delta Airways With Compliments Slips 4 Colour, DL, White Laser	Awaiting Payment 10-Aug-09 ETA 16-Aug-09		0001111	<input type="checkbox"/>
2574999	08-Aug-09	Delta Airways DL Plain Envelopes 1 Colour, DL, White	Job dispatched Courier 10-Aug-09 ETA 16-Aug-09		0001112	<input type="checkbox"/>

[Edit Your Account Details](#)[Straight Reorder](#)[Use this artwork - Edit Details](#)[Use this design on new artwork](#)**Note:**

Live Orders include jobs received in last 30 days.

Order History include jobs received within last 2 years.

For older jobs, please contact Brandaid-Online.



BRANDAID-ONLINE

[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)

[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)

[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)

[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)

[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)

Brandaid -Online.com Print Media Marketing &amp; Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.





## Update Account Information

## Billing Information

First Name  Last Name Company Name Type of Business Title Address Town / City  State  Postcode Country Daytime Phone Mobile Email Address [Copy billing information to shipping information](#)

## Shipping Information (for shippable items)

First Name  Last Name Company Name Type of Business Title Address (we cannot ship to PO boxes) Town / City  State  Postcode Country Daytime Phone Mobile Email Address 

## Security

Choose a password Verify Password Login Email Password Hint 

If you ever forget your password, we'll show you this reminder.

[Save Details](#)[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)

Welcome to the Brandaid Online Print Store

[Login](#) | 
 [Job Status](#) | 
 [Account](#) | 
 [Help](#) | 
 [Contact Us](#)



**Quote Request**

Project Name   
 Your Name   
 Company Name   
 Email Address   
 Telephone number

Need Help?



[Help Topics](#)  
[Free File Checking](#)  
[Folding Diagrams](#)  
[Do-It-Yourself Templates](#)

**Shop Stationery**  
**Shop Advertising**  
**Shop Books & Mags**  
**Shop Signage**  
**Shop Gifts**  
[Shop Specials](#)  
**Shop Matching Sets**

**Stationery**  
[Business Cards](#)  
[Letterheads](#)  
[Note Pads](#)  
[Compliments Slips](#)  
[Envelopes](#)  
[Folders](#)  
[Stick Notes](#)  
[Rubber Stamps](#)

**Advertising**  
[Flyers](#)  
[Cards](#)  
[Brochures](#)

**Books & Magazines**  
[Magazines](#)  
[Catalogues](#)  
[Annual Reports](#)  
[Books](#)  
[Menus](#)

**Signage**  
[Posters](#)  
[Banners](#)  
[Bumper Stickers](#)  
[Car Door Magnets](#)  
[Window Decals](#)  
[Loyalty Cards](#)  
[Labels](#)

**Gifts & Premiums**  
[Calendars](#)  
[Bookmarks](#)  
[Engraved Pens](#)  
[Pen Gift Box](#)  
[Hats](#)  
[T-Shirts](#)  
[Invitations](#)  
[Magnets](#)  
[Mugs](#)  
[Cotton Bags](#)  
[Keyrings](#)  
[Gift Certificates](#)  
[Mouse Mats](#)  
[Hats](#)  
[Luggage Tags](#)  
[Name Tags](#)  
[Stickers](#)

**Tell Us About Your Project**

What are you printing?   
 Size flat   
 Size folded (if applicable)   
 Stock   
 Print Quantity  Total No. of Pages   
 Other Options  
 Folds  Perforations  Silver Printing  
 Binding  Laminating  Spot UV Varnish  
 Diecutting  Recycled Stock  Other  
 Are we designing for you  Yes  No  
 Delivery to   
  
 Country   
 Any other details:

Will you be supplying any files below?  No  Yes  
 How many files?  Total pages?

Please Upload your images / files / logos / documents.

File upload 1   
 File upload 2   
 File upload 3   
 File upload 4   
 File upload 5



**Brandaid Info**

general content via cms

dynamic menu

We're excited about the launch of our new Online-Ordering System.

A fully functional One Stop Shop for all your print media at your finger tips.

We pride ourselves in being able to tailor a level of service depending on client's needs. From 100% self sufficient DIY to 100% person-to-person service and everything in between.

We hope you enjoy this service. Please let us know your feedback, we know there is always room for improvement and we welcome your comments.



As part of our commitment to the environment we're proud to offer Recycled Paper. After all every little bit helps.

We use 100% recycled stock that's made from 100% post consumer waste and is the greenest way to print. The stock is uncoated and untreated providing the recycled look and texture most find desirable in a recycled stock. Colour may differ slightly from standard Gloss or Matt stocks but most find this a small price to pay for such an outstanding product.

Also take a look at our 100% Cotton Tote Bags and say goodbye to Paper and Plastic Bags and Go Green!

**Job Opportunies @ Brandaid****Are you a Talented Designer?**

We're in need of skilled Graphic Designers to join our Creative Team. Ability to multi-task under pressure is a must. Multi-Lingual an advantage.

Send your CV and portfolio to [ap@brandaid-creative.com](mailto:ap@brandaid-creative.com). Freelancers welcome.

Job Searchers ▶

At Brandaid we believe that the same personal attention and service levels offered to our customers committing to total print management should also be enjoyed by our clients who wish to fulfil a single order.

With over 20 years experience, we are well versed in the printing and design industry and have forged close relationships with many print and pre-press agencies. Whether you are in need of a single or full colour, direct mail or signage - we will manage it.

Through one point of contact, we provide tried and tested high quality solutions. Brandaid are geared to giving you a quick, easy-to-use service and adding value at every opportunity.

**At Brandaid you can expect**

- Office support from a professional team that treat every client as a valued partner
- One point of contact for all print supplies
- Online quotes, ordering, proofing, job tracking and job history for simple reordering
- Superfast turnaround
- One stop shop for Design, Print, Signage & Promotions
- Quality checks at every stage
- Accurate colours, papers and finished
- Advice on concept, design and print
- Tailor-made solutions to meet your individual needs
- Total project management on request
- Lowered administration pressures for our clients
- Savings on cost by our consolidated purchasing program

**Service & Quality**

We are always in touch with your job, checking quality and accuracy at every stage. Guaranteed.

**Artwork & Design**

You can expect documents to follow corporate guidelines and be 100% error-free.

**Deadline**

Meeting your deadline is vital. Set apart by the flexibility of our partners, we consistently achieve your goals.

**Print Management**

Brandaid will manage every stage of your project, from concept and design, to proofing, pre-press, production to delivering your products to your door. Then with a simple re-order will manage the re-prints.

We combine a wide ranging experience with an in-depth understanding of your business to make certain that your message is delivered to the highest standards, enlisting the right media, paper or electronic at the right place.

Brandaid manage ordering, design, production and distribution to rigorous quality standards, while you keep control over how your budget is spent.

**Creative Design**

The presentation of your company through various media can often determine the initial interests that ultimately convert into relationships and sales. Design that can be used across a wide spectrum are essential to ensure that whatever the document or product the message is the same.

Through the right mix of colour, position, font, graphic and material Brandaid can capture the essence of who you are and what you do. Whatever the brief, we create commercially hardworking solutions to meet your individual needs. Blending our experience with fresh creativity that produces cutting edge communications through a variety of mediums. We capture your target market with conceptually designed print media to optimise the imagination. To enhance your image and further your business, contact [Brandaid](#) now.

**Promotional Products**

In a time where market share can easily be lost, you need a profile visible at all time. Promotional and Marketing products can help you do this.

Kick start your marketing campaign with incentive scatters such as mouse-mats, calendars, key rings, pens or fridge magnets as a way of making sure of a response. And, don't forget about your existing customers, a strong, loyal base with a good foundation on which you continue to build.

Business to business gifts such as functional desk-top items create goodwill and awareness that far exceeds the cost of production. The range of products we can offer is as wide as your imagination. Whatever your requirements, we can meet it.

If you have a campaign idea, or are having problems finding the products you require, drop us a line and let us help you turn your ideas into reality.

**Price Match**

Brandaid are dedicated to building relationships. Our aim is to provide a service of unbeatable quality first and foremost. We do however realise the importance of budgeting and we do not want to lose a potential customer over price.

If you have a price that you would like us to meet or beat, please provide us with a quote you have received with all relevant details and specifications. Once we have reviewed your information, we will send you an email verifying approval and further instructions.

Please note:

- We must be able to verify the competitor's quote
- The specifications must be of the same. e.g. Stock, quantity, finishes
- All prices matched will be exclusive of delivery

[Help Topics](#)  
[Free File Checking](#)  
[Folding Diagrams](#)  
[Do-It-Yourself Templates](#)

**Shop Specials**  
**Shop Matching Sets**

**Stationery**  
 Business Cards  
 Letterheads  
 Note Pads  
 Compliments Slips  
 Envelopes  
 Folders  
 Stick Notes  
 Rubber Stamps

**Advertising**

Flyers  
 Cards  
 Brochures

**Books & Magazines**

Magazines  
 Catalogues  
 Annual Reports  
 Books  
 Menus

**Signage**

Posters  
 Banners  
 Bumper Stickers  
 Car Door Magnets  
 Window Decals  
 Loyalty Cards  
 Labels

**Gifts & Premiums**

Calendars  
 Bookmarks  
 Engraved Pens  
 Pen Gift Box  
 Hats  
 T-Shirts  
 Invitations  
 Magnets  
 Mugs  
 Cotton Bags  
 Keyrings  
 Gift Certificates  
 Mouse Mats  
 Hats  
 Luggage Tags  
 Name Tags  
 Stickers

**Need Help?****What's New @ Brandaid**

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

**Marketing Matters**

Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in



BRANDAID-ONLINE

[Home](#)  
[Site Map](#)  
[Terms of Use](#)  
[Privacy Policy](#)  
[Contact Us](#)

[Brandaid Info](#)  
[Portfolio](#)  
[Testimonials](#)  
[Feedback](#)

[Gallery](#)  
[Graphic Design Services](#)  
[Upload Own Artwork](#)  
[Instant Reorder](#)  
[Create a Matching Set](#)

[Quote Request](#)  
[Print Support](#)  
[DIY Online Templates](#)  
[Folding Diagrams](#)

[Shop Specials](#)  
[Shop Matching Sets](#)  
[Shop Stationery](#)  
[Shop Advertising](#)  
[Shop Books & Mags](#)  
[Shop Signage](#)  
[Shop Gifts](#)

Brandaid -Online.com Print Media Marketing &amp; Communications

Copyright © 2011 Brandaid-Online.com. All rights reserved.

Job Searchers ▶



Testimonials

Vanies  
We discovered Brandaid f...  
We are a busy company w...  
rates, quality products tog...  
to anyone wanting these d...  
- Sydney, City

James - Hotelier  
Brandaid are not a suppli...  
competitive rates. They have been engaged across my business. They have helped establish my corporate identity through fresh modern logo design, led the development and execution of promotional concepts and delivered low cost, high quality printed supplies (business cards, letterhead, advertising material etc). The business partnership with Brandaid remains the bench-mark for all my supplier relationships  
- Sydney, City

Nik - Aceram Dental Laboratories  
Brand Aid has been supporting our business for many years. What I need is to make a single phone call and get everything I need done efficiently and without fuss so that I can get on with the next job. I get that with Anthi and I always trust the fees to be reasonable.  
We at Pearl Healthcare Ltd highly recommend Brand Aid.  
- Sydney, City

Sara  
Thank you Brand-aid for delivering a unique and high quality product. Not only this, you were also timely, understood my needs, and were cost effective. I will definitely use your services again, and I fully recommend you to anyone looking for high quality, intelligent design, and excellent customer service.  
- North Sydney

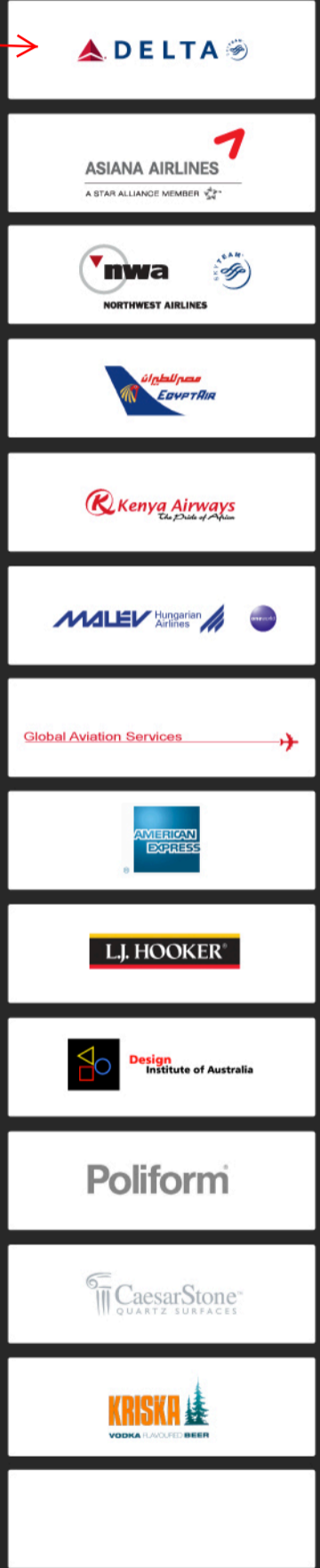
John - Ideal Candidate  
Refreshing to get so much service, helpful advice, speedy responses and follow up. I highly recommend the Brand Aid Partnership.  
- Sydney CBD

Joe  
The quality of our stationery was superb. We are very happy to be utilising the Brand-Aid services in the future.  
- Claremont Meadows NSW

Mary  
We are extremely pleased with the team at Brand-Aid, as they have provided us with a service and quality that is second to none.  
- Drummoyne NSW

John  
Brand-Aid have made a significant contribution over the years towards our corporate image and have continued to impress us with their outstanding solutions.  
- St Ives

We'll better arrange these so its not a long list but instead 'cycle' through logo images. Logo images for testimonials page should be updateable via admin. (use jquery cycle function for animation). Same logos will be used on front home page, but in smaller size



Developer's Note:  
Portfolio to flash – more images to come, ability to upload myself  
Logos more to come, ability to upload myself  
Reviews must be approved by me before going live – more available, ability to include myslef  
Feedback button is a differnt Pop-Up form (refer page 24  
Client logos to scroll on Home Page (see Home Page)

**Add A Review**

Your Name

Company

Your message

City

Country



## The Process

- ORDER**  
Select the template you would like Brandaid to customize & print. Here, you will be asked to provide information & uploads. Use as much detail as possible to help us get a better product.
- CREATIVE**  
Once we have all the information we need, our team will create concepts and prepare a draft proof for you to approve. Your designer will personally contact you within 24 hours.
- PRINTING**  
Following final approval, your artwork and order details will be loaded onto your account and an alert by email will let you know that your job has gone to press. Status will be updated on your job tracker at every stage.

expandable/collapsible help topics. To be maintained by admin

## Print Support &amp; Help Topics

Step By Step Instructions To Ordering Your Custom Design & Print

Brandaid is Customizing a Template with Your Logos and Images

DIY Offline Templates

Minimum Quantity

Artwork Options

Use Brandaid Creative Services

Item ID

Free Artwork Checking

Would you like us to quote on any of these extras?

Customizing A Multipage Template

Resources & Downloads

Supplying Your Own Print-Ready-Artwork

So you have your artwork ready to be printed. Fantastic. Here's a checklist to ensuring we have everything we need to avoid delays.

## File Setting Requirements in Summary

- Resolution is at least 300dpi
- Colour mode set at CMYK, 8 bit colour
- Bleed minimum 2mm and 4mm on multipage printing
- All Layers Flattened
- Fonts converted to outlines, paths, supplied or embedded
- Images embedded

## We accept print ready artwork in:

- Adobe Photoshop
  - Adobe Illustrator
  - Adobe PDF
  - Macromedia Freehand
  - Quark Express
- Or File extensions: jpg, tiff, eps, psd, ai, eps, pdf

We also accept all Microsoft Files if you're supplying information to us.

The easiest and fastest way to send us your files is through PDF technology. Not only are the files complete (with no missing fonts or links) but they hold true colour management, trapping and open pre-press information. The files are so small in size that it is a breeze to send them over the internet and e-mail services - without any loss of quality or data.

## Trim Sizes

Please ensure your artwork trim sizes match our specifications.

- BC 54 x 89 mm
- DL 98 x 210 mm
- A7 74 x 103 mm
- A6 103 x 148 mm
- A5 148 x 210 mm
- A4 210 x 297 mm
- A3 297 x 420 mm
- A2 420 x 594 mm
- A1 594 x 840 mm
- A0 840 x 1188 mm

Developer's Note:  
Create Size Chart from these + more international standards not included here yet. More eg.  
SIZE CODE  
(I will create these as I would like to be able to edit/remove/add to them - please set-up in back office)

- 0 = A0
  - 1 = A1
  - 2 = A2
  - 3 = A3
  - 4 = A4
  - 5 = A5
  - 6 = A6
  - 8 = DL
  - 9 = DL+
- [edit/edit/delete as needed]

## Envelopes

- DL 110 x 220mm
- C5 162 x 229mm
- DL+ 120 x 235mm
- C4 229 x 324mm

Presentation Folders refer diagrams.

Artwork for printed envelopes must have an 8mm gutter (margin) to the edge of the artwork and can only contain 2 PMS colours.

For folded brochures we have folding templates available in the resources section of the website. These templates will help ensure your brochure folds correctly.

## What is Bleed?

Bleed is an extension of your background colour or image going beyond the intended trim line of your piece. The bleed is an absolute must if you have a background image or colour that extends to the page ends. Please ensure you allow a minimum of 2mm bleed and 4mm on multipage products extending beyond the trim size.

## Convert Text

Where possible please convert your text to paths, curves or outlines (whichever applies to the program you are using).

## Print Colours &amp; Resolution

All images and files being submitted for printing must be saved in CMYK at a minimum of 300dpi (120dpcm). If you are exporting from a program that does not allow you to select resolution, the program will often give you quality options to select from as an alternative (i.e. screen, print, press or low, medium, high). In this case, always select the highest quality selection possible. Another alternative a program may give is pixel count. To obtain the correct pixel count, multiply the height and width of your product size (i.e. 4" x 6" postcard) by 300 (1200 x 1800). This will provide the correct pixel count for optimum quality.

Make sure all colours are nominated correctly as PMS or CMYK and are relevant to the job you are submitting. We do not accept RGB files for printing.

## Black Print Tip

When you want an area of solid black within a document, 100% black (K) will not necessarily result in a solid, saturated black, you'll get more likely a charcoal black.

To achieve a nice rich black mix 50% Cyan, 40% Magenta, 40% Yellow and 100% Black. Subsequently, when providing solid black text on a white background, 100% black alone is recommended to avoid the possibility of other ink colours causing a "halo" effect around the copy. This applies especially for smaller font sizes.

## Don't forget

Please remember to supply us with all the relevant files, including linked items, for output (e.g. fonts and graphics).

If you are sending your files through e-mail, please make sure that you have clearly marked somewhere in the message who the e-mail is intended for and more importantly who you are. Also let us know what files are attached and for what product.

If delivery is urgent, please check with Brandaid that your deadline is achievable.

PLEASE NOTE: Whilst all care is taken, Brandaid cannot be held responsible for any errors on final output generated by you or the software you use in creating files for output. It is the sole responsibility of the client to review all final artwork, to attest to its accuracy.

## Is This All Too Hard?

Let Us Simplify It For You!  
Use our **Free Design Service**. Just select a Template from our Gallery and we'll Customize it, with all your requirements, at no charge.

## Need Help?



## Shop Specials

## Shop Matching Sets

## Stationery

- Business Cards
- Letterheads
- Note Pads
- Compliments Slips
- Envelopes
- Folders
- Stick Notes
- Rubber Stamps

## Advertising

- Flyers
- Cards
- Brochures

## Books &amp; Magazines

- Magazines
- Catalogues
- Annual Reports
- Books
- Menus

## Signage

- Posters
- Banners
- Bumper Stickers
- Car Door Magnets
- Window Decals
- Loyalty Cards
- Labels

## Gifts &amp; Premiums

- Calendars
- Bookmarks
- Engraved Pens
- Pen Gift Box
- Hats
- T-Shirts
- Invitations
- Magnets
- Mugs
- Cotton Bags
- Keyrings
- Gift Certificates
- Mouse Mats
- Hats
- Luggage Tags
- Name Tags
- Stickers



Home  
Site Map  
Terms of Use  
Privacy Policy  
Contact Us

Brandaid Info  
Portfolio  
Testimonials  
Feedback

Gallery  
Graphic Design Services  
Upload Own Artwork  
Instant Reorder  
Create a Matching Set

Quote Request  
Print Support  
DIY Online Templates  
Folding Diagrams

Shop Specials  
Shop Matching Sets  
Shop Stationery  
Shop Advertising  
Shop Books & Mags  
Shop Signage  
Shop Gifts

## Developer's Note:

This is the copy to appear under the peak menus under Print Support & Help Topics

## Brandaid is Customizing a Template with Your Logos and Images

You've selected your Template from our Gallery or would like us to design your artwork to include your images and/or logos. Fantastic!

Here's what you need to know:-

### Images & Colours

Images and Logos should be supplied to us at a minimum of 300dpi resolution, anything less will not print well.

If your images and/or logos are supplied to us in RGB, we will need to convert the colours to CMYK for printing, therefore your screen colours may vary to print output colours. If you would like a specific CMYK combination or a PMS to CMYK colour match, please include this in your 'Special Instructions'. A pdf or jpg proof will be provided to you for artwork approval prior to printing.

### Fonts

The fonts used in your logos and/or images should be converted to outlines or paths, supplied to us or embedded into your images. If you require specific fonts in your artwork, please provide a detailed list. If we're designing a multipage book or magazine, we will require the copy supplied in a readable format and not converted to paths or outlines.

We accept any of the following formats:

- All Microsoft Files
- Adobe Photoshop
- Adobe Illustrator
- Adobe PDF
- Macromedia Freehand
- Quark Express

Or File extensions: jpg, tiff, eps, psd, ai, eps, pdf

Our aim is to make your print buying as easy as possible, so if there's anything here that is all too hard, just send us what you have and a Brandaid Representative will contact you should we require anything else.

## DIY Offline Templates

You may use our free DIY templates to design your creative from a blank canvas.

Please see our [Print Support](#) for supplied print specification checklist.

Brandaid's Free Customizing Service:-

If you are having trouble designing your own card, take advantage of our Free Customizing Service. It's easy and you can upload your own images, logos and change colour schemes of a pre-designed template from our Gallery, or select a blank card, supply the details to us, and we'll design it to your specification at no charge.

## Resources and Downloads

[DIY Business Card Templates](#)

[DIY Stationery Templates](#)

[DIY Brochure & Flyer Templates](#)

[DIY Folder Template](#)

[DIY Multipage Templates](#)

[Folding Diagrams](#)

Developer's Note:

These will be pdf files for download

## Minimum Quantity

Some items require a minimum print quantity per order, please be sure to check quantity options for comparisons. Some larger quantities carry a cheaper per unit cost.

## Artwork Options

Before we can print your documents, we will need artwork. Here are your options:

### Template Gallery

Select a template from our Gallery and we'll Personalize it for you free.

### Upload Your Own Artwork

Upload your own Print-Ready-Artwork and we'll print it for you.

You may use our free DIY templates to design your creative from a blank canvas.

Please see our [Print Support](#) for supplied print specification checklist.

### Instant Reorder

Use Artwork from a previously printed (by Brandaid) order and request a reprint. Just Login and find your job in your Job History.

## Use Brandaid Creative Services

You would like Brandaid to design fresh creative. See [Graphic Design](#).

## Item ID

Each item in Brandaid's Gallery carries a unique Identification Code. If you would like us to print other products from that range, please use this ID code.

## Would you like us to quote on any of these extras?

- Embossing
- Raising
- Foil
- Laminating / Celloglaze
- Silver Printing
- Spot UV Varnish
- Drilling
- Something else

Just ask. Go to Quote Request, or provide details at Checkout under 'Special Instructions'.

## Customizing A Multipage Template

So we're Customizing a Multipage Template for you. Great!

To help us receive accurate information about your requirements, read these helpful hints on how to supply your brief.

If your document is more than 6 pages, the simplest way to provide the copy to us is in MSWord or pdf.

Otherwise, please use our [Artwork Information](#) page to provide details for each page. This is the basic brief outline we're looking for:

Example of a Folded Multipage Brochures (6 pages).

Meaning that a single sheet will be folded in 2 places to make 6 panels. Here's how the brief should read:

Page 1 (cover): [Headings | Text | Images/Logos | Anything else]  
Add a page (in the Artwork Information form)  
Page 2 (inside cover): [Headings | Text | Images/Logos | Anything else]  
Add a page (in the Artwork Information form)  
Page 3: [Headings | Text | Images/Logos | Anything else]  
Add a page (in the Artwork Information form)  
Page 4: [Headings | Text | Images/Logos | Anything else]  
Add a page (in the Artwork Information form)  
Page 5: [Headings | Text | Images/Logos | Anything else]  
Add a page (in the Artwork Information form)  
Page 6: [Headings | Text | Images/Logos | Anything else]

Use as much space as needed. If you are uploading documents, you may use just the headings to describe which page the information should appear.

## Step By Step Instructions To Ordering Your Designs & Printing

### Which Option are You?

Option 1: **Let Us Customize a Template from our Gallery Free**

You would like Brandaid to Customize a Template from the Gallery or prepare artwork from your own concepts, logo or Images:

- Go to the Gallery
- Select Your Template
- Add To Cart (you will also be given the option to add Matching Items or Other Items here)
- You will then be taken to the Artwork Information Upload form. Here you will be asked to provide the details to appear on your printing and you may also upload files, logos and images.
- Continue Shopping or Checkout.

Option 2: **Instant Reorder**

If you're reordering from existing artwork:

- Login
- Go to Order History
- Find Your Product
- Add To Cart
- Continue Shopping or Checkout.

Option 3: **Upload Own Artwork**

If you have Print-Ready-Artwork:

- Go to the Print Shopping Page or Gallery
- Browse and Select Your Printing
- Add To Cart (you will also be given the option to add Matching Items or Other Items here)
- You will then be taken to the Artwork Information Upload form. Here you will be asked to provide any additional details of your job and upload files, logos and images.
- Continue Shopping or Checkout.

Option 4: **Use Brandaid Creative**

If you would like Brandaid to create Fresh Designs or Design Logos etc.:

- Go to Graphic Design
- Select Your Design Requirements or Request A Quote
- If you Select from the list, you will be taken to the Artwork Information Upload form. Here you will be asked to provide the details to appear on your documents and you may also upload files, logos and images.
- Continue Shopping or Checkout.

### Checkout

Once you have finished shopping you may press 'Checkout Now'.

If you are new to Brandaid you will be asked for your Contact and Shipping Information and, to protect your security, you will be asked to create a password to access your personal account. You will only be required to provide this information on your first visit, we will store it for your future ordering convenience.

You will then proceed to Payment and Order Verification.

Your order is complete and Brandaid will begin production.

Your Account Manager will make contact with you within 24 business hours. Status Updates can be viewed in your Account under "Job Tracker".

If you have trouble ordering online please [Contact Us](#) for assistance.

## Free Artwork Checking

Get the most out of your print media. Upload your artwork and we'll proof it for you before you pay **free**.

Be sure to check the [Print Support page](#) for more information and checklist.  
We are always available to answer any of your questions.

once submitted, email sent to admin with links to uploaded files on server

### Free Artwork Check

Project Name

Your Name

Company Name

Email Address

Telephone number

### Tell Us About Your Project

What are you printing?

Size flat

Size folded (if applicable)

Stock

Print Quantity  Total No. of Pages

Other Options

Folds  Perforations  Silver Printing

Binding  Laminating  Spot UV Varnish

Diecutting  Recycled Stock  Other

Quote on Printing?  Yes  No

Delivery to

Country

Any other details:

Please Upload your images / files / logos / documents.

File upload 1

File upload 2

File upload 3

File upload 4

File upload 5

## Terms and Conditions

### Online Ordering Terms of Use

#### 1. Quotes and Estimates

Prices posted on this website are subject to change without notice. A quote is an estimate only and is not binding on Brandaid-Online.com. If the quoted price is incorrectly stated on the website, or the artwork does not conform to the information on which the original estimates were based, we will notify the Customer prior to commencement of any work. If the Customer rejects the revised cost, Brandaid-Online.com will issue a full refund to the Customer.

#### 2. Additional Charges

In addition to the fees for its services, Brandaid-Online.com may charge to the Customer fees, charges and disbursements, including but not limited to (i) fees for any preliminary work performed at the Customer's request, additional work required to be done as a result of the Customer changing their instructions, performing work based on poor copy, additional work required to be done as a result of corrections made by the Customer, including repaginating or reformatting or the Customer altering style, type or layout used by the Customer, for work required to be done urgently, including overtime costs, changing or correcting (ii) Freight costs and charges for the delivery of goods to the Customer.

#### 3. Payment Terms

All payment must be pre-paid due to the speed of our turnaround, unless prior arrangements have been made. We reserve the right to place a job on hold pending payment clearance.

#### 4. Refusal

Brandaid-Online.com reserves the right in their own discretion to refuse an order for the printing, reproduction or publication of any material Brandaid-Online.com deem to be improper or illegal. Brandaid-Online.com are not liable for any damages resulting from unwitting violation of copyright laws. The Customer guarantees the legal title of all matter submitted to Brandaid-Online.com for printing and/or publication.

#### 5. Liability

Brandaid-Online.com will only be liable for the stated price to the customer and will, in no event, be liable for any other damages or lost profits. Brandaid-Online.com warrants that every product printed or designed by us and/or our suppliers or contractors meets industry standard for such products and is free from material defect in production and quality.

#### 6. Under/Over Supplies

The Customer acknowledges that whilst Brandaid-Online.com will make every endeavour to produce the exact number of items in the Order, owing to human and/or machine/computer error the number of items actually produced may be 5% over or under the number specified in the Order. Where such a discrepancy occurs Brandaid-Online.com may adjust the amount charged to the Customer for the Order by a pro rata amount to reflect the actual number of items produced only if the run is short.

#### 7. Intellectual property and Customer Indemnity

Copyright in all artistic and literary works authored by us shall be the property of Brandaid-Online.com. The Customer: (a) warrants that the Customer has copyright in or a licence to authorise Brandaid-Online.com to reproduce, all artistic and literary works and other intellectual property supplied by the Customer to Brandaid-Online.com for the purposes of the Order and the Customer hereby expressly authorizes Brandaid-Online.com to reproduce all and any of such works and intellectual property for the purposes of filling the Order; and (b) indemnifies Brandaid-Online.com against all claims, demands, liability, losses, costs and expenses (including legal expenses) suffered or incurred by Brandaid-Online.com in any way directly or indirectly connected with any breach of copyright, any rights in relation to copyright or of any other intellectual property rights in such literary and artistic works or other material supplied to Brandaid-Online.com by or on behalf of the Customer.

#### 8. Ancillary materials

Unless Brandaid-Online.com and the Customer agree otherwise, drawings, sketches, paintings, photographs, designs, typesetting, dummies, models, negatives, positives, blocks, engravings, stencils, dies, plates or cylinders, discs, tapes, compact discs, or other media or data and other material produced by Brandaid-Online.com and their suppliers and contractors in the course of, or in preparation for performing the Order (whether or not in fact used for the purposes of performing the Order) and all disks, tapes, compact disks or other media (other than media supplied by the Customer) used by Brandaid-Online.com to store data for the purposes of completing the Order are the property of Brandaid-Online.com and/or their suppliers.

#### 9. Proofs and variations in colour

Inkjet and laser prints are known to look substantially different than offset printing. Results will vary depending on the output device such as inkjet printers, continuous tone proofing devices and film-based proofs. Brandaid-Online.com offer a quick turnaround and low prices by printing to a standard ink density. There is no guarantee that your finished piece will match your printed sample. A 10% range in the CMYK colour mix is within Industry standard. On large or colour specific orders, the Customer may request a colour proof that comes with a 100% colour accuracy print result. If Brandaid-Online.com submits to the Customer a proof that has been approved by the Customer, Brandaid-Online.com will not be responsible for any errors in printing, artwork or production which appeared in the proof and which were not corrected by the Customer before the Order was completed.

#### 10. Rejection

The Customer may only reject goods if they do not comply with the Customer's instructions. If the Customer wishes to reject goods, the Customer must notify Brandaid-Online.com of the rejection: (a) if Brandaid-Online.com has delivered goods to the Customer's premises or to the premises of a third party under the instructions of the Customer within 7 days of delivery; (b) within 7 days of notification that goods are ready for collection.

#### 11. Force Majeure

Brandaid-Online.com will have no liability to the Customer in relation to any loss, damage or expense caused by Brandaid-Online.com's failure to complete the Order or to deliver goods as a result of fire, flood, tempest, earthquake, riot, civil disturbance, theft, crime, strike, lockout, breakdown, war, the inability of Brandaid-Online.com's normal suppliers to supply necessary materials or any other matter beyond Brandaid-Online.com's control.

#### 12. Quality Guarantee

We quality inspect all orders before leaving the warehouse and guarantee all workmanship to be free from defects. If any order does not match the generally accepted trade standards, we will reprint the order, issue credit, or process a refund at our discretion.

#### 13. Content Ownership

All text, graphics, user interfaces, visual interfaces, photographs, trademarks, logos, artwork and computer code (collectively, "Content"), including but not limited to the design, structure, selection, coordination, expression, "look and feel" and arrangement of such Content, contained on the Site is owned, controlled or licenced by or to Brandaid, and is protected by trade dress, copyright, patent and trademark laws, and various other intellectual property rights and unfair competition laws.

#### 14. Authorised Use

Except as expressly provided in these Terms of Use, no part of the Site and no Content may be copied, reproduced, republished, publicly displayed or distributed in any way to any other computer, server, Web site or other medium for publication or distribution or for any commercial enterprise, without Brandaid's express prior written consent.

You may use information on Brandaid's products and services (such as data sheets, knowledge base articles, and similar materials) purposely made available by Brandaid for downloading from the Site, provided that you (1) do not remove any proprietary notice language in all copies of such documents, (2) use such information only for your personal, non-commercial informational purpose and do not copy or post such information on any networked computer or broadcast it in any media (3) make no modifications to any such information.

#### 15. Use of the Gallery

Free Template Customization from our Gallery is offered as an extended service to Customers placing a print order with Brandaid-Online.com.

#### 16. Privacy Policy

By using Brandaid-Online.com you are agreeing to our Privacy Policy.



## Privacy Policy

### PRIVACY POLICY FOR BRANDAID-ONLINE.COM WEBSITE

This website is owned and operated by Brandaïd-Online.com.

We can be reached via email at [ap@brandaïd-online.com](mailto:ap@brandaïd-online.com) or by telephone Hong Kong 852 8170 0611 Australia 612 8003 7311.

### How we use your information

As part of Brandaïd's commitment to tailoring a level of service depending on our client's individual needs, we collect and maintain relevant information about our clients to realise our goal. The information we collect will never be shared with other organizations for any purpose.

Brandaïd recognizes the importance of implementing a privacy policy which protects the interests of our clients. The aim of this statement is to communicate how information about our clients is gathered and utilized within our website. It also outlines the security measures we have in place to prevent unauthorized access and distribution of your personal data.

### Collecting Personal Information Privacy Statement

Brandaïd collects personal information to personalize your experience with our site. The more we know about you, the more we can present you with services that are relevant to you. Your personal data stored in your personal "cookie", (see below) will be used to make online ordering faster and more convenient by helping us understand your ordering requirements and navigation patterns. The amount of information we collect about you depends upon the extent to which you utilize the services available on the site and whether you elect to give us information about yourself by placing an order online.

Your personal information will also be used to :

- assist Brandaïd in the production of print media. This may include, but is not limited to data processing, graphic design, typesetting and printing.
- enable Brandaïd to contact you with promotional offers which may be of interest. Brandaïd may also use the information to notify you of site updates.
- assist Brandaïd's internal accounts management, planning, research and development.
- enable Brandaïd to arrange third party services (e.g. Freight) in order for us to complete the transaction and send you the products you have requested.

In this case Brandaïd will only disclose the information needed to complete your transaction. Brandaïd does not sell, rent or trade user information to other companies.

### Cookies

"Cookies" are small data files that are sent from the site to your browser and are stored on your hard drive, keeping track of your general activity on the site. When you make subsequent visits to the site, your cookie gives us a summary of your preferences and past experiences on the site. This allows us to tailor certain aspects of our site services to your needs. Your cookie may be altered at different times throughout your visits to the site, and it is updated frequently as you use various different functionalities. Every time you enter in online, our server may deliver certain customized information based on the information stored in your cookie.

### Security

Brandaïd stores all data behind carefully selected security devices such as firewalls. Our servers are protected in secure facilities. All internal communication with the system and communication of private member data, such as account details are transmitted using appropriate encrypted protocols. Policies related to staff access to private member data are in place. All data is held in the strictest confidence, protected by the strictest security standards.

### User Validation

To ensure that only authorized personnel have access to your extranet interface, appropriate measures have been taken to enforce this. Each of our clients are allocated individual Logins and Passwords. It is recommended that you change your password regularly. Please advise us immediately if there is any unauthorized use of your user name, password, profile or accounts by any other Internet user or any other breach of security.

### Your Agreement to this Privacy Policy

Please take the time to read our Privacy Policy carefully before utilizing this web site. By using the website you have indicated that you have read, understood and agreed to the collection and use of your personal information as defined by Brandaïd-Online.com in this Privacy Policy.

### Changes to this Privacy Policy

Brandaïd reserves the right to modify our Privacy Policy without prior notification. Therefore, as you are bound to these conditions, Brandaïd encourages you to revisit this page periodically for more information.



will be a popup feedback form  
and not a page by itself

✕

### Feedback

Please take a moment to tell us about your Brandaid-Online experience. Is there anything we can do better?

Are there other items you'd like us to include? Please know that we read all feedback carefully, however we cannot respond to all comments.

---

Name (required)

Email Address (required)

Comments (required)

Send Feedback

## Developer's Notes

### Login & Registration

An alert email should be sent to me for the registration as well as orders placed etc.

Email should show all information entered. I will need to be able to view & reset passwords where needed.

All client information (including password) should be seen in admin section, client account and should be used to auto-fill forms when client is requesting information etc.

All artwork should be kept in Admin Section of Client Account and a pdf preview of the Artwork should be kept in the Client's account for reordering purposes but not finished art quality.

Ability to add 'Private Notes' to client's accounts.

Ability to Suspend Accounts.

Client can also change password if required.

When 'forgotten password' is selected a message with the reminder hint should appear.

### Promo Codes

Set up promo code capability and enter as discount in the Order Summary only shown if promo code applies.

VIP discount: Apply available discount capability per client when and where required. Set up as either \$ amount as an available credit for refunds etc and as a % discount for more permanent situations. Again, lines only to be shown if applicable. The refund/credit line should have a line to enter reason for credit/refund.

Credit Card Payments - I'm currently actively using the Amex facilities and apparently I still have Visa/Mastercard etc merchant facilities available. How do I get these setup online?

Terms & Conditions needs to be selected before processing.

### Cart

Creative & Print require unique Job ID's. I'm thinking in this kind of sequence:

1st Letter:  
P = Printing  
C = Creative

2 & 3rd letters:  
BC = Business Cards  
LH = Letterheads  
FM = Forms  
PF = Presentation Folders  
WC = With Comps Slips  
EV = Envelopes  
SP = Brochures  
MP = Books & Magazines  
DP = Digital Printing  
PS = Posters  
GC = Greeting Cards

etc.

Then a series of 5 digits (perhaps starting with year e.g. 110000 ?). I've shown examples of how the cart / invoice should be laid out in the slide with all relevant information.

### Inclusions

Currency Conversion (AUD, USD, HKD, GBP, Euro)  
Language Options (Chinese)  
Live Help  
Size Chart (Pop-Up)  
Employment Page

### Emails to Clients (with a record of each in their account)

Registration Confirmation  
Order Confirmation  
Job Status  
Invoice Reminders  
Promotions / News

### DIY Business Card Designer (this is optional and can be added on at a later stage)

Client designs their own artwork online similar to Vista Print's (vistaprint.com) function.

Client can upload their own images/logos etc and add type to their artwork or use images or templates from our gallery to make changes. A number of fonts/colours and options should be available for the clients use.

A preview function should also be available as well as added pages to their document.

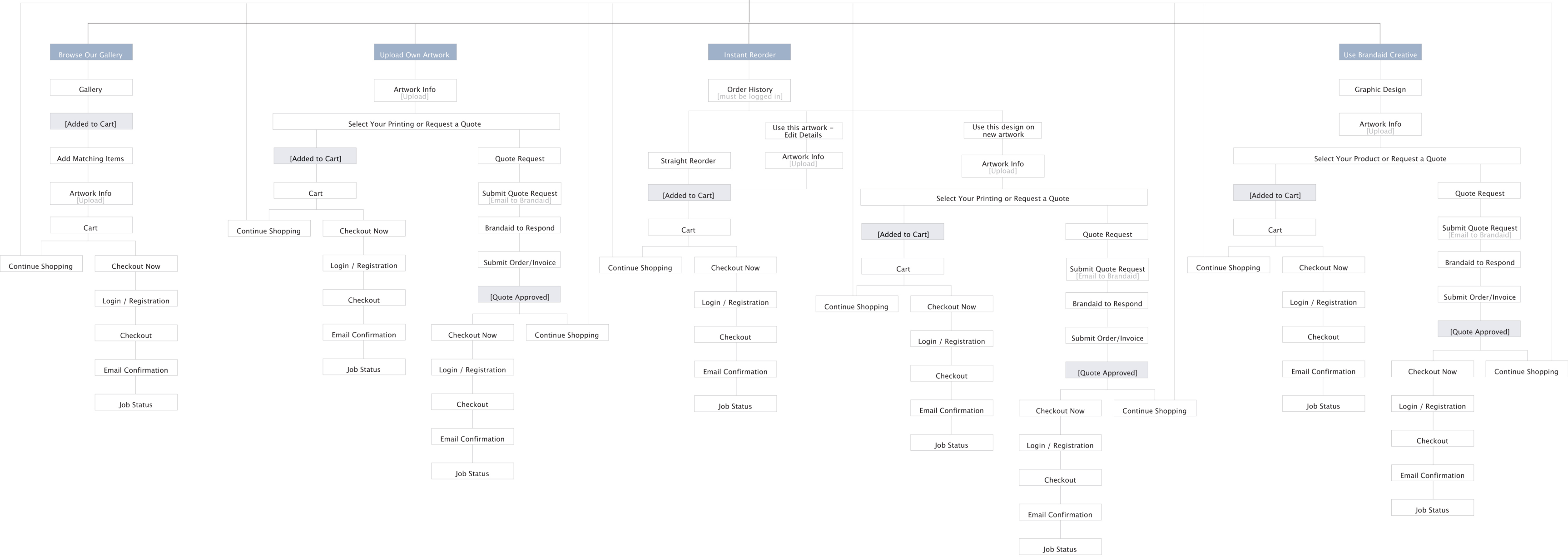
Save Template, will save created work to come back to at anytime. The artwork is also saved and available to apply onto other items.

Please see the Vista Print website for a complete overview.

This should be quoted as a separate add-on.



see original file for uncropped version





Hello Name In Here

Thank you for registering to the Brandaid Online website.  
You are now ready to take advantage of all our online services, promotions and free customization.

Here is your login information:  
Login email: xxxxx@xxxxx.com  
Password: xxxxxxxxxx

We look forward to working with you.

Sincerely,  
The Brandaid Online Store Team

### Additional Information

For any questions or details on order status, cancelling items, shipping and delivery, returns and more, email us at [brandaid-online.com](mailto:brandaid-online.com) or call us 000 000 000.

### Get Started Now!

Here are some Special Offers to get you started.

3 promo products will be shown in email based on their purchase, again using product relationship database, same as output underneath cart page

BRANDAID-ONLINE

Business Cards Stationery Brochures Books & Mags Graphic Design Gifts My Account

**DL Cards**  
High Quality Board + Celloglaze  
**Special Offer**  
1000 for just **A\$100**  
Free Customizing  
[Buy Now](#)

**A5 Flyers**  
High Quality 150gsm Gloss  
**Special Offer**  
1000 for just **A\$100**  
Free Customizing  
[Buy Now](#)

**A4 Letterheads**  
High Quality Laser Stock  
**Special Offer**  
1000 for just **A\$100**  
Free Customizing  
[Buy Now](#)

[More Special Offers](#)

Brandaid -Online.com Print Media Marketing & Communications  
Copyright © 2011 Brandaid-Online.com. All rights reserved.

Some products or promotions are not available outside Australia. Product specifications are subject to change.  
Offers are not inclusive of Shipping.  
If you prefer not to receive promotional email from Brandaid, or if you've changed your email address, please [click here](#).